



Alumni & School Group Travel Program Overview

Turn reunions and alumni trips into memorable, mission-supporting experiences.

Varsity Voyages partners with schools and alumni offices to design stress-free group journeys that build community and support your mission through travel-based fundraising opportunities.

What Varsity Voyages Offers

- Custom group cruises and land trips for alumni, parents, and friends
- Turn-key planning support from first idea to final sail date
- Fundraising options that return a portion of trip revenue to your school
- Marketing and communication support to help you promote the trip
- Onboard or on-tour experiences tailored to your school community

How the Program Works

1. **Discover** – Brief consult to understand your goals, timing, audience, and fundraising needs.
2. **Design** – Robert presents curated itinerary options, pricing, and fundraising structures.
3. **Promote** – Varsity Voyages provides sample emails, web copy, and FAQs you can adapt.
4. **Book** – Interested travelers book directly with Varsity Voyages; you avoid extra admin.
5. **Travel & Give Back** – Your community travels together; your school receives agreed-upon funds after travel.

Why Partner with Varsity Voyages

- Decades of industry experience (Robert has worked in travel since 1986).
- Certified Cruise Counselor (CLIA) with deep group cruise expertise.
- Independent agent with Nexion, giving access to major cruise lines and partners.
- Affiliated with Travel Leaders Network, giving further access to exclusive discounts and promotions.
- Hands-on support so your staff avoids “one more big project.”

Sample Trip Ideas

- Great Lakes Reunion Cruise
- European River Christmas Markets Cruise
- Themed faculty-hosted trip (history, arts, or athletics focus).



Basic Requirements & Timeline

- Ideal lead time: 9–18 months before departure, depending on group size.
- Minimum group size: 10 people.
- School responsibilities: approve trip concept, share communications, designate a point of contact.
- Varsity Voyages responsibilities: itinerary design, supplier contracts, booking management, traveler support.

Ready to explore a trip for your school or alumni office?

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Contact Varsity Voyages for a no-obligation conversation about your next alumni or school group journey.